

# KIKKOMAN

## THE BIG SECRET IN THE LITTLE BOTTLE



### THE SECRET IS OUT

KIKKOMAN IS THE MOST POPULAR BRAND OF SOY SAUCE IN THE WORLD. A HISTORY STEEPED IN TRADITION, LOYALTY AND DIGNITY, KIKKOMAN'S RETRO VIBE AND SLEEK DESIGN RESONATES WITH THE TRADITIONAL AS WELL AS THE MILLENNIAL CONSUMER.





**FOR LICENSING OPPORTUNITIES**

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# KIKKOMAN

THE BIG SECRET IN THE LITTLE BOTTLE

**THE BIG SECRET IN THE LITTLE BOTTLE  
 A MINDFUL BOW TO AN ENDURING TRADITION**

KIKKOMAN'S TIMELESS ALLURE FOR MORE THAN SEVENTEEN GENERATIONS IS TESTAMENT TO AN EVERGREEN AURA. BUT PERHAPS IT'S THE KIKKOMAN FAMILY GIFT OF SHARING SAGE ADVICE AND INSPIRING THOUGHTS - A FAMILY CREED - THAT IS THE SECRET INGREDIENT TO THEIR LONGEVITY. THESE BEAUTIFULLY WRITTEN EXPRESSIONS OF PEACE AND NURTURE, COMBINED WITH A SAVORY PALATE OF EQUALLY CONTEMPLATIVE ASSETS, CAN BE USED FOR PACKAGE DESIGN OR INTEGRATED INTO THE PRODUCT ITSELF.

**AVAILABLE CATEGORIES**

APPAREL, TABLETOP, HOME, KITCHEN, THEME RESTAURANT, CO-BRAND, INDUSTRIAL AND EVERYTHING BEYOND YOUR IMAGINATION.

**KIKKO MEANS TORTOISE SHELL / MAN MEANS 10,000  
 ANOTHER REASON TO "KIKK" OFF A LICENSING PARTNERSHIP WITH US**

ACCORDING TO JAPANESE FOLKLORE, THE TORTOISE LIVES FOR TEN THOUSAND YEARS AND THUS IS A SYMBOL OF PERSEVERANCE. KIKKOMAN'S HEXAGONAL LOGO REPRESENTING THE TORTOISE SHELL WITH THE SYMBOL FOR 10,000 INSCRIBED WITHIN WERE CHOSEN APTLY AS KIKKOMAN'S LASTING REPRESENTATION.

